

# Camperdown Pastoral & Agricultural Society Inc.



## 2023 Camperdown Show Sponsorship packages

Phone/text: 0419 464 567

Email: [sponsorshipcamperdownshow@gmail.com](mailto:sponsorshipcamperdownshow@gmail.com)

Address: PO Box 161, Camperdown Vic 3260

Facebook: <https://www.facebook.com/camperdownshow/>

Website: <https://camperdownshowgrounds.com.au/>

**Please respond by Friday 30 June 2023**

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## ABOUT US

Camperdown's annual agricultural show is hosted by the Camperdown P&A Society (P&A). In 2022 the P&A celebrated the town's 150<sup>th</sup> agricultural show, making it one of the oldest shows in Victoria. The past was acknowledged, the present celebrated and we look forward with great optimism to our 2023 Show.

Camperdown show is a community event. We showcase the area's different industries and services, and provide entertainment for all the family. This year's theme is **Country Life on Show**, so it will certainly showcase the full potential of our region.

We rely entirely on volunteers to organise and run the show, and depend on sponsors for support so the show can be a memorable event for the community.

We invest any proceeds in the showgrounds & its facilities as these are used by many community groups throughout the year. Camperdown P&A is one of the few showground societies in Victoria to own and manage its showgrounds.

We have several sponsorship packages available to both support the show and promote your business. Please take a few moments to have a look at the packages. We hope you can see your business as part of our 2023 show.

### **Show Organising Committee 2023**

Jasmine Edwards (Show Secretary), Leah Boyd, Garry Brian, Ashlea Church, Will Cole, Ian Gladman, Andy Graham, Mary Graham, Les Harrison, Annette Hickey, Roz Holmes, Bob Liddle, Rebecca Lines-Kelly, Cheryl McMahon, Amelia O'Connor, Noelene Powling, Andy Riordon, Geoff Risbey, Kylie Spokes, Jo Stephens

## PLATINUM Sponsorship

**\$2000.00**

- Naming rights to the 2023 Show. One only. **(This sponsorship is SOLD.)**
- Your logo on all Show advertising, correspondence and social media
- Signage (any size) provided by you on a Showground building for 12 months
- Full page colour advertisement on the inside front cover of the Show schedule, and logo on the back cover
- Exposure on local radio advertising and social media before the Show and on the P&A Society website for 12 months after the Show
- Public announcement commentary on Show Day
- Distribution of merchandise provided by you
- 12 metre trade site
- 20 complimentary Show Day tickets
- 20 afternoon tea tickets
- Certificate of appreciation

## DIAMOND Sponsorship

**\$1000.00**

- Naming rights to a Showground building, main arena or section of the Show
- Your logo on all Show advertising, correspondence & social media
- Advertising material or banners provided by you on arena fencing for 12 months
- Full page colour advertisement on the inside back cover of the Show schedule and logo on the back cover
- Social media exposure before and during the Show and acknowledgement on the P&A Society website during the Show
- Public announcement commentary on Show Day
- Distribution of merchandise provided by you
- 9 metre trade site
- 12 complimentary Show Day tickets
- 12 afternoon tea tickets
- Certificate of appreciation

## **GOLD Sponsorship**

**\$500.00**

- Your logo on all Show advertising, correspondence & social media
- Advertising material or banners provided by you on arena fencing for 12 months
- Half page black and white advertisement in the Show schedule, and logo on the back cover
- Social media exposure before and during the Show
- Public announcement commentary on Show Day
- Distribution of merchandise provided by you
- 6 metre trade site
- 8 complimentary Show Day tickets
- 8 afternoon tea tickets
- Certificate of appreciation

## **RUBY Sponsorship**

**\$350.00**

- Your logo advertised on social media
- Display on Show Day of advertising materials or banners provided by you
- Half page black and white advertisement in the Show schedule, and logo on the back cover
- Listing on all advertising materials
- Public announcement commentary on Show Day
- 3 metre trade site
- 5 complimentary Show Day tickets
- 5 afternoon tea tickets
- Certificate of appreciation

## **SILVER Sponsorship**

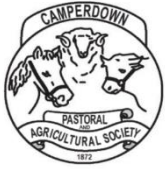
**\$150.00**

- Display on Show Day of advertising materials or banners provided by you
- Your name/business listed in the Show schedule
- Public announcement commentary
- 3 metre trade site
- 2 complimentary Show Day tickets
- 2 afternoon tea tickets
- Certificate of appreciation

## **BRONZE Sponsorship**

**\$50.00**

- Display on Show Day of advertising materials or banners provided by you
- Your name/business listed in the Show schedule
- 3 metre trade site
- 1 complimentary Show Day ticket
- 1 afternoon tea ticket
- Certificate of appreciation



**Camperdown Pastoral & Agricultural Society Inc.**

**ABN 50 734 334 143**

**A0011790N**

# 2023 Sponsorship Agreement

Company \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Yes, we would like to sponsor the 2023 Camperdown Show.**

- Platinum Sponsorship \$2000 (one only)
- Diamond Sponsorship \$1000
- Gold Sponsorship \$500
- Ruby Sponsorship \$350
- Silver Sponsorship \$150
- Bronze Sponsorship \$50

**We would like our sponsorship to support:**

- The Show
- A specific section (please circle):

Horses / Cattle / Homecrafts / Sheep / Poultry / Beaut Ute / Stockmans Challenge / Pet Parade/ Dachshund Dash/ Dog jump/Other \_\_\_\_\_

- Entertainment

*(Please turn to the next page.)*

**We will pay our sponsorship by**

Cheque enclosed with this form

Voucher attached with this form

Direct Deposit to

BSB: 633000 ACC: 165965179 Reference: [Your Name]

**Instructions (please tick if required)**

Please send me a tax invoice.

Please arrange to pick up our donated products.

**Do you want to use your complimentary trade site?**

YES

NO

Please email or send your completed form to our postal address by Friday, 30 June 2023 and include logo and business details for the schedule/ promotion of your business.

If you have any further questions or require additional information please contact

**Name** \_\_\_\_\_

**Phone** \_\_\_\_\_